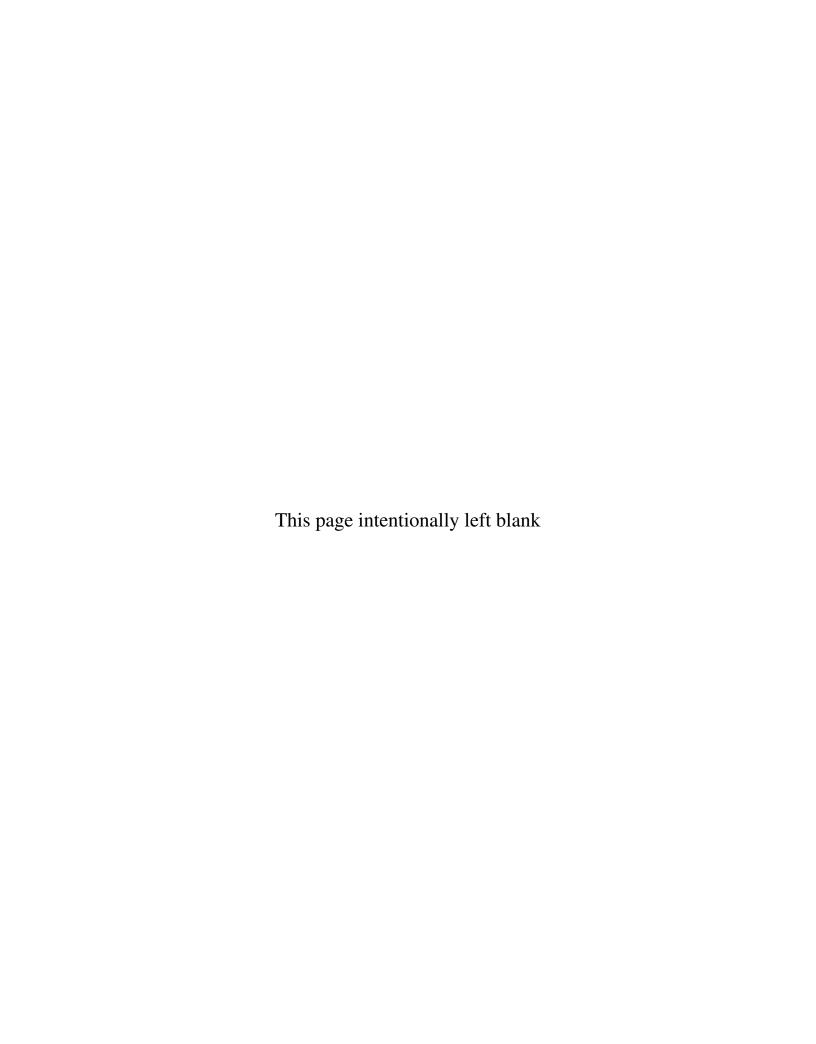


Deutsch: Na klar!



Seventh Edition

Deutsch: Na klar!

An Introductory German Course

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DEUTSCH: NA KLAR!, SEVENTH EDITION

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Preface

Willkommen bei *Deutsch: Na klar!* Welcome to the Seventh Edition of *Deutsch: Na klar!* with its new and exciting pedagogical features and its innovative digital learning resources McGraw-Hill Connect® German and McGraw-Hill LearnSmart®. *Deutsch: Na klar!* engages students with its unique integration of authentic materials and targeted listening and speaking activities, contemporary culture, and communicative building blocks, providing the tools they need to build a solid foundation in introductory German.

"Deutsch: Na klar! is the best U.S.-based German language textbook on the market today."

-Angela Ferguson, Samford University

The Seventh Edition of *Deutsch: Na klar!* builds on the tried-and-true features of the program:

- a flexible approach that immerses students in German language and culture, designed to suit a wide variety of teaching styles, methodologies, and classrooms;
- engaging video interviews on a variety of chapter topics featuring speakers from varying backgrounds;
- an emphasis on culture through a rich array of authentic visual and textual materials with accompanying activities and exercises;
- succinct grammar explanations practiced and reinforced by a wealth of exercises and activities;
- a commitment to the balanced development of both receptive skills (listening and reading) and productive skills (speaking and writing);
- abundant communicative activities, from controlled to open-ended, as well as many form-focused activities and exercises; and
- the promotion of meaningful acquisition of vocabulary and structures with considerable attention to accuracy.

These features support the core goals of the introductory German course—communicative and cultural competence—and lay the groundwork for student success.

"Deutsch: Na klar! is a comprehensive introductory German program that is easy to incorporate in the class-room. It offers a variety of authentic German-language materials. Working with these items helps to develop the students' ability to understand written and spoken German."

-Emily Hackmann, University of Kansas

McGraw-Hill Connect® German and McGraw-Hill LearnSmart®

Ever evolving to meet the changing needs of instructors and students, *Deutsch: Na klar!* in its Seventh Edition has responded to feedback from users themselves. Employing a wide array of research tools, we identified a number of areas for potential innovation; the new program builds upon the success of the sixth edition with an expanded emphasis on culture, contemporary language, and current technology to create a truly communicative, interactive experience. On the digital side, this new edition offers **Connect German** and **LearnSmart**, with their unparalleled adaptive and digital learning resources. These powerful tools, now an integral part of the Seventh Edition, complement and support the goals of the *Deutsch: Na klar!* program and address the needs of the evolving introductory German course.

Communicative Competence

One of the major challenges of any introductory language course is to give each student ample exposure to the language and sufficient opportunity for speaking practice to inspire them to communicate with confidence with a reasonable degree of accuracy. In addition, instructors want their students to be able to understand both spoken and written German with a certain amount of detail and to be able to read with a certain degree of ease.

The *Deutsch: Na klar!* program supports these goals by engaging students with contemporary materials in print, audio, and video and presents students with the kinds of situations they would encounter in any German-speaking environment. The program has been carefully designed to have students communicate in a controlled way at first, then in a progressively more open-ended fashion on a variety of topics.

In **Connect German**, students have full access to the digitally enhanced eBook, the online *Workbook/Laboratory Manual* activities, **LearnSmart**, and all of the accompanying audio and video resources, giving them the ability to interact with the materials as often as they wish.

Each chapter of the *Deutsch: Na klar!* program contains the following exciting enhancements to promote communicative practice and competence:

• Interactive vocabulary presentations (Wörter im Kontext) with audio allow students to listen, record, and practice the new vocabulary at home.

- Interactive textbook and workbook activities for vocabulary and grammar in Connect German, many of which are auto-graded, give students the opportunity to complete their assignments and come to class better prepared to participate in paired and group activities.
- ▶ Blackboard Instant MessagingTM provides the necessary tools for students to work in pairs online or to practice speaking together before coming to class.
- The Voice Board feature allows individuals to record their own voice as many times as they wish before they post their recording to which other students may respond.

In addition to the **Connect German** chapter resources, **LearnSmart** modules for vocabulary and grammar have been developed specifically for *Deutsch: Na klar!*. This powerful adaptive system helps students pinpoint their weaknesses and provides them with an individualized study program based on their results. Audio prompts for vocabulary and grammar help students strengthen both their listening and writing skills. All students, no matter their previous language experience, can benefit from using **LearnSmart**, which includes built-in reporting and a competitive scoreboard to increase student engagement. Our research has shown that students using **LearnSmart** have significantly improved their learning and course outcomes.

By using these powerful digital tools, students have myriad opportunities to build their communicative skills. By assigning **Connect German** and **LearnSmart**, instructors can save valuable class time for communication.

Cultural Competence

Another important goal of the first-year course is to introduce students to the rich cultures of German-speaking countries. Throughout the program, Deutsch: Na klar! reinforces and enhances students' exposure to the culture of German-speaking areas through the Kulturjournale. These cultural readings focus on chapter related topics and are accompanied by several discussion questions. They provide students the opportunity of exploring the chapter topic in more depth. Students are engaged in cross-cultural comparisons and analysis—they express opinions, summarize and synthesize texts, and narrate events—throughout the program. The program's meaningful and extensive cultural exploration of the German-speaking world is fully supported in Connect German through audio and video resources and interactive activities. Each video segment is accompanied by comprehension and cross-cultural comparison activities that encourage students to make connections between their culture and those of the German-speaking world.

The **Connect German** platform gives students the opportunity to interact with the cultural materials as often as they wish and engage them more fully in their language learning. As we see the modern German classroom changing, we are looking at teaching and learning in a different light. Our research shows that German instructors seek digital tools to extend learning outside of the classroom in more effective ways. The cutting-edge functionality of **Connect German** and **LearnSmart**

enables instructors to achieve their course goals using new online presentation activities, improved homework tools, and a better reporting feature. Together, **Connect German** and **LearnSmart** create a dynamic learning environment that presents communicative practice and rich cultural content as it motivates students to succeed regardless of the delivery platform.

Deutsch: Na klar! and the ACTFL Standards

"Deutsch: Na klar! is based on ACTFL's Standards for Foreign Language Learning and contains activities that foster and encourage meaningful communication in German."

—Teresa Bell, Brigham Young University

The five Cs of the National Standards—Communication, Connections, Culture, Comparisons, and Communities developed by ACTFL in collaboration with a number of national language organizations (Standards for Foreign Language Learning: Preparing for the 21st Century) as well as the modes of language performance as presented in the ACTFL Performance Descriptors permeate every aspect of the **Deutsch:** Na klar! program. Each chapter provides abundant opportunities for communication and language acquisition in interpersonal, interpretive, and presentational modes. Every activity and exercise in *Deutsch: Na klar!* reflects at least one of the modes of the ACTFL Performance Standards. The **Kulturjournale** and many post-reading activities require students to interpret information and apply it in a new context. The Zu guter Letzt section of each chapter functions as a culminating activity directing students to use the vocabulary, grammar, and information from the chapter in a presentation (such as a podcast) on a specific aspect of the chapter topic. Interactive activities in a variety of contexts and situations in the Wörter im Kontext, Grammatik im Kontext, and Sprache im Kontext as well as the Videoclips section require students to negotiate meaning and therefore reinforce the interpersonal mode of communication. Although all of the activities in *Deutsch: Na klar!* relate in some way to the National Standards, in Connect German, activities that support these standards have been tagged, allowing instructors the flexibility to sort and select activities based on the standards they wish to emphasize in their own classrooms.

In summary, through its authentic materials, cultural features, readings, listening texts, communicative activities, grammar exercises, and innovative technology, *Deutsch: Na klar!* teaches students how to use German effectively in real-life situations and how to communicate successfully in the German-speaking world. We invite you to experience the new *Deutsch: Na klar!* program to see how our partnership with today's instructors and students has allowed us to identify and address some of the most common needs in today's German classrooms. Discover the power of *Deutsch: Na klar!'s* proven approach, enhanced by **LearnSmart** and our new digital platform **Connect German.**

Organization of the Text

The structure of *Deutsch: Na klar!* is simple yet effective. The program begins with a focus on the world of the learners, moves to the survival world helping them to function in the language in their immediate surroundings, and culminates in the world of issues and ideas. The Einführung and Kapitel 1-4 focus on students and their world, following learners in their daily lives and teaching them to describe who they are and how they live and interact with friends and family. Kapitel 5-10 concentrate on the survival world, helping students to navigate the world outside their most immediate surroundings. Here they learn to make purchases, to order in restaurants, to talk about what they do in their leisure time and how they keep fit and healthy, as well as words for places and activities when in a city or travelling. The last four chapters, Kapitel 11-14, focus on the world of issues and ideas. Students learn how German speakers talk about the world of work and the use of technology. They also learn about living in German-speaking countries and how German speakers entertain themselves and get their news and information.

Deutsch: Na klar! consists of a preliminary chapter (Einführung) and fourteen regular chapters. Each of the fourteen regular chapters has the following organization:

Section	Description
Alles klar?	Topic introduction and warm-up
Wörter im Kontext	Vocabulary presentations and activities
Themen 1, 2, (3)	
Kulturjournal	Cultural reading with discussion questions
Grammatik im Kontext	Grammar explanations and exercises
Kulturjournal	Cultural reading with discussion questions
Sprache im Kontext	
Videoclips	Video activities
Lesen	Chapter reading with pre- and post-reading tasks
Zu guter Letzt	Culminating activity
Wortschatz	Chapter vocabulary list
Das kann ich nun!	Brief chapter self-quiz

Program Supplements

Connect German, used in conjunction with *Deutsch: Na klar!*, *An Introductory German Course*, provides digital solutions for schools with face-to-face, hybrid, or 100% online modes. In addition to the interactive eBook, the complete *Workbook/Laboratory Manual* (combined in the Seventh Edition into one volume), and the audio and video resources

described on the preceding pages, some of the key administrative capabilities of **Connect German** include:

- the ability to customize syllabi and assignments to fit the needs of individual programs;
- an integrated gradebook with powerful reporting features;
- the ability to assign LearnSmart modules and monitor student progress;
- access to all instructor's resources, including the *Instructor's Manual, Connect German User's Guide*, premade exams, all audio scripts and video scripts, and a customizable testing program with audio for the online delivery of assessments; and
- access to McGraw-Hill Tegrity[®], McGraw-Hill's proprietary video capture software that allows instructors to post short videos, tutorials, and lessons for student access outside of class.

Mobile Tools for Digital Success

Connect German is now mobile-enabled, allowing students to engage in their course material via the devices they use every day. Students can access the *Workbook/Laboratory Manual* activities, eBook, **LearnSmart**, video and audio resources on tablets.

MH Campus and Blackboard[®]: Integration of MH Campus and Blackboard simplifies and streamlines your course administration by integrating with your campus's Learning Management System. With features such as single sign-on for students and instructors, gradebook synchronization, and easy access to all of McGraw-Hill's language content (even from other market-leading titles not currently adopted for your course), teaching an introductory language course has never been simpler.

Workbook/Laboratory Manual: In the Seventh Edition, this supplement has been combined into one volume with the pronunciation and audio activities for each chapter (Aussprache and Hören und Sprechen) preceding the written ones (Lesen und Schreiben). This supplement provides conventional, drill-like practice of structures and vocabulary using a variety of written and audio activities. At the same time, each chapter includes open-ended personalization and journal activities that expand upon the chapter themes. The corresponding audio files are posted at Connect German.

The all-new *Deutsch: Na klar!* Video Program contains interviews with students at the Universität Leipzig who come from a wide variety of linguistic and cultural backgrounds. It is available in **Connect German** and on DVD.

The *Textbook Audio Program* contains material tied to the listening activities in the main text. This audio material is available free of charge in **Connect German.**

The *Laboratory Audio Program* is available online for users of the print *Workbook/Laboratory Manual*.

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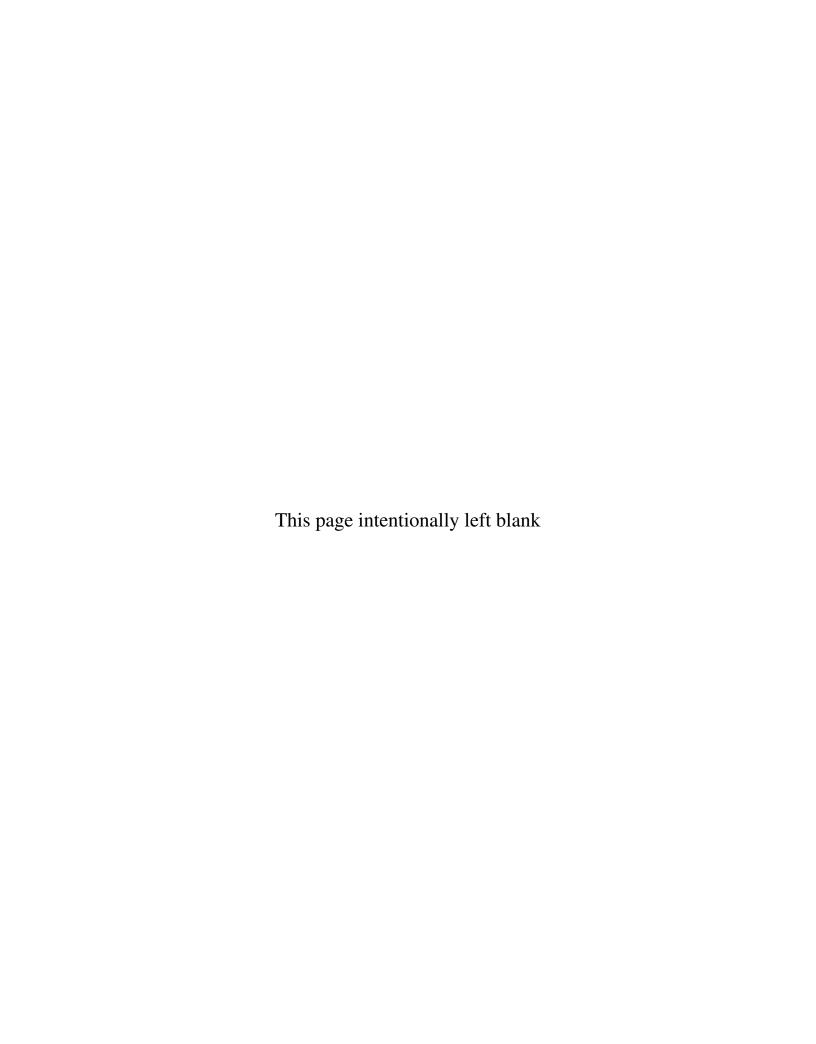
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—Grüß dich! Geht's gut? —Na klar!

Einführung

In diesem Kapitel

- ▶ Themen: Expressing greetings and farewells, getting acquainted, inquiring about someone's well-being, spelling in German, numbers, useful classroom expressions, cognates
- ▶ Landeskunde: Forms of address, postal codes and country abbreviations, German-speaking countries and their neighbors, the German language



Hallo! Guten Tag! Herzlich willkommen!

Internationale Studenten





Professor: Guten Tag!* Herzlich willkommen! Mein Name ist Pohle,

Norbert Pohle. Und wie ist Ihr Name?

Sabine: Sabine Zimmermann.

Professor: Und Sie? Wie heißen Sie?

Antonio: Ich heiße Antonio Coletti.

Professor: Und woher kommen Sie?

Antonio: Aus Italien.

Safir: Und ich bin Safir Youssef. Ich komme aus Marokko.

Auf einer Party

Peter: Grüß dich. Ich heiße

Peter Sedlmeier.

Katarina: Hi! Mein Name ist Katarina

Steinmetz.

Peter: Woher kommst du?
Katarina: Aus Dresden. Und du?
Peter: Aus Rosenheim. Das ist in

Bayern.

Katarina: Freut mich!



^{*}New, active vocabulary is shown in bold print.

Ein Treffen° in Berlin

Herr Grote: Frau Kühne, das ist Herr Yamamoto aus

Tokio.

Frau Kühne: Freut mich.

Herr Yamamoto: Freut mich auch.

Herr Grote: Frau Kühne kommt aus Österreich.



Sprach-Info

German speakers address one another as **Sie** or **du**. The formal **Sie** (*you*) is used with strangers and even coworkers and acquaintances. Family members and friends address one another with **du** (*you*), as do children and, generally, students. Close personal friends address one another with **du** and first names. Most adults address one another as **Herr** or **Frau** and use **Sie**, although some might use first names with **Sie**. Children and students address adults who are not family or friends with **Sie**. **Frau** is the standard title for all women, regardless of marital status.

Aktivität 1 Sie oder du?

Which form of address (Sie or du) ...

- 1. would German children use with their teacher?
- **2.** would a student use with an instructor?
- **3.** is more appropriate among students?
- **4.** would a child use with an aunt or uncle?
- 5. would a customer use with a salesperson?
- **6.** should you use with any adult you do not know?
- 7. would a person use with a pet dog or cat?

Aktivität 2 Wie ist der Name?

Introduce yourself to several people in your class.

51: Mein Name ist ______
52: Ich heiße ______
51: Woher kommst du?
52: Aus ______
51: Aus ______

Aktivität 3 Darf ich vorstellen?°

Introduce a classmate to another.

BEISPIEL: Gina: Paul, das ist Chris.

Paul: Tag, Chris.Chris: Hallo, Paul.







May I introduce?

Wie schreibt man das?°

When you introduce yourself or give information about yourself, you may have to spell out words for clarification. In contrast to English, German follows fairly predictable spelling and pronunciation rules. You will gradually learn these rules throughout the course.

The German alphabet has the same twenty-six letters as the English alphabet, plus four other letters of its own. The four special German letters are written as follows. Note that the letter β has no capital; SS is used instead.

Ä ä a-Umlaut: Bär, Käse
Ö ö o-Umlaut: böse, hören
Ü ü u-Umlaut: müde, Süden
ß sz ("ess tsett"): süß, Straße

A pair of dots above a German vowel is called an "umlaut." Although this book refers to these vowels as **a-, o-,** or **u-Umlaut,** they are actually distinct letters. When spelling words, speakers of German refer to them as they are pronounced. Listen carefully to these vowels on the *Deutsch: Na klar!* audio recordings and in your instructor's pronunciation of them.

The alphabet house (**Buchstabenhaus**) below shows how German schoolchildren learn to write the letters of the alphabet. In addition to displaying individual letters, the **Buchstabenhaus** also practices frequently used letter combinations.





Aktivität 4 Das ABC

Repeat the letters of the German alphabet after your instructor.

Aktivität 5 B-E-R-L-I-N: So schreibt man das!°

That is how you spell it!

Listen as your instructor spells some common German words. Write the words as you hear them.

Aktivität 6 Wie bitte?°



I beg your pardon?

Introduce yourself to another student and spell your name.



BEISPIEL: S1: Mein Name ist _____.

S2: Wie bitte?

S1: (repeat your name; then spell it in German)

52: Ah, so!

Aktivität 7 Buchstabieren Sie!°





Spell!

Think of three German words, names, products, or company names you already know or choose three items from the list below. Then close your book. Without saying the word, spell it in German (auf Deutsch) for a classmate, who writes it down and says the word back to you.

Franckfurt Andoballan

Supermarket Voltoswagen

Supermarket Voltoswagen

Lufthansa Delikatessan

Lufthansa Delikatessan

Kindergarten

Sesundhert Einstein

Aktivität 8 Länder und Ländercodes

When traveling in Europe, you will often see country codes (Ländercodes) on the license plates of cars from different countries, for example "D" for Germany (Deutschland) as shown in the photo. Repeat the country names (Länder) listed below after your instructor. Then work with a partner and use the map to provide the country codes. Finally, indicate which countries are neighbors of Germany.

Land	Ländercode	Deutschlands Nachbarländer
Belgien		
Dänemark		
Deutschland		
Frankreich		
Großbritannien		
Irland		
Italien		
die Niederlande		
Österreich		
Polen		
Portugal		
Russland		
die Schweiz		
Tschechien		





Hallo! - Mach's gut!°

Take care!

How do people in German-speaking countries greet one another and say good-bye? Look at the following expressions and illustrations, and guess which ones are greetings and which ones are good-byes.













German speakers use various formal and informal hellos and good-byes, depending on the situation and the person with whom they are speaking. Saying hello:

Formal	Casual	Use
guten Morgen	Morgen	until about 10:00 A.M.
guten Tag	Tag	generally between 10:00 A.M. and early evening
guten Abend	'n Abend*	from about 5:00 p.m. on
grüß Gott [†]	grüß Gott	southern German and Austrian for guten Tag
	grüß dich hallo hi	greetings among young people any time

Saying good-bye and good night:

Formal	Casual	Use
auf Wiedersehen	Wiederseh'n	any time
	mach's gut tschüss	among young people, friends, and family
gute Nacht	Nacht	only at night

Aktivität 9 Was sagt man?°

What do you say?

What would people say in the following circumstances? For most circumstances there are many possible options.

1.	your German instructor entering the classroom	a. b.	Gute Nacht! Grüß dich!
2.	two students saying good-bye a person from Vienna greeting an acquaintance	d. e.	Tschüss! Mach's gut! Guten Tag! (Auf) Wiedersehen!
4. 5.	two students meeting at a café a mother as she turns off the lights in her child's room at night	g. h. i.	(Guten) Morgen! Grüß Gott! Hallo!/Hi! Guten Abend!
6. 7.	a student leaving a professor's office family members greeting one another in the morning	J.	Outen Abend.

Aktivität 10 Minidialoge

Complete the following short dialogues with an appropriate greeting or leave-taking.

1.	A:! Ich heiße Stefan. Wie heißt du?		
	B: Ich heiße Fusün.		
2.	C: Mein Name ist Eva Schrittmeier.		
	D: Und mein Name ist Georg Stillweg. Woher kommen Sie?		
	E: Aus Stuttgart.		
3.	F: Wiederseh'n und gute, Jan.		
	G :!		

^{*}The 'n before **Abend** is short for **guten**.

[†]Lit. Greetings in the name of God.

Na, wie geht's?°

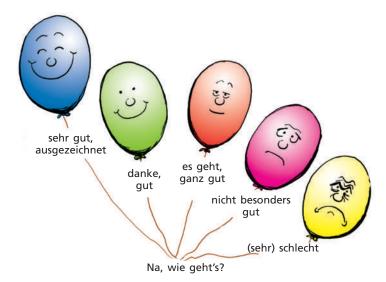
German has several ways of asking How are you?

Wie geht es dir? Wie geht's?

a family member or friend

Wie geht es Ihnen, Herr Lindemann? an acquaintance

You can respond in a number of different ways.



Aktivität 11 Wie geht's?

Listen as three pairs of people greet each other and conduct brief conversations. Indicate whether the statements below match what you hear.

	Ja	Nein
Dialog 1		
a. The conversation takes place in the morning.		
b. The greetings are informal.		
c. The man and the woman are both doing fine.		
Dialog 2		
a. The two speakers must be from southern Germany		
or Austria.		
b. The speakers are close friends.		
c. Both of them are doing fine.		
Dialog 3		
a. The two speakers know each other.		
b. The man is feeling great.		
c. They use a formal expression to say good-bye.		

Aktivität 12 Und wie geht es dir?

Start a conversation chain by asking one classmate how he/she is.

BEISPIEL: S1: Na, Jorge, wie geht's?

52: Danke, gut. Und wie geht es dir, Caitlin? **53:** Ausgezeichnet! Und wie geht's dir, ...?

So, how's it going?



¹Ich ... I feel so beat!

Kulturspot



German speakers will ask someone Na, wie geht's?, Geht's gut?, or Wie geht es Ihnen? only if they already know the person well. When you ask a native German speaker, be prepared for a detailed answer, particularly if the person is not feeling well. Hi or Hallo, wie geht's? is sometimes used as a general greeting among young people.

So zählt man auf Deutsch.°

This is how you count in German.







0 null	9 neun	18 achtzehn	90 neunzig
1 eins	10 zehn	19 neunzehn	100 (ein)hundert
2 zwei	11 elf	20 zwanzig	200 zweihundert
3 drei	12 zwölf	30 dreißig	300 dreihundert
4 vier	13 dreizehn	40 vierzig	1 000 (ein)tausend
5 fünf	14 vierzehn	50 fünfzig	2 000 zweitausend
6 sechs	15 fünfzehn	60 sechzig	3 000 dreitausend
7 sieben	16 sechzehn	70 siebzig	
8 acht	17 siebzehn	80 achtzig	

The numbers 21 through 99 are formed by combining the numbers 1–9 with 20–90.

- 21 einundzwanzig
- 22 zweiundzwanzig
- 23 dreiundzwanzig
- 24 vierundzwanzig
- 25 fünfundzwanzig
- 26 sechsundzwanzig
- 27 siebenundzwanzig
- 28 achtundzwanzig
- 29 neunundzwanzig



The numbers *one* and *seven* are written as follows:

German uses a period or a space where English uses a comma.

1.000 7 000

In German-speaking countries, telephone numbers generally have a varying number of digits and may be spoken as follows:

0 24 36 71 → null zwei vier, drei sechs, sieben eins
[or] null, vierundzwanzig, sechsunddreißig, einundsiebzig